



Dear Manager,

.....(insert name) has registered with HeartKids to host a Cuppa for HeartKids in your workplace to raise awareness and much needed funds in the fight against Childhood Heart Disease. The event will be held on (insert date).

Many organisations choose to match donations made by employees to support the causes that are important to their staff. We are writing to ask if you would consider matching funds raised by your staff at the Cuppa for HeartKids to support HeartKids Australia in its work.

HeartKids Australia is a national charity that works to:

- Support families who have a child with heart disease
- Reduce the incidence of Childhood Heart Disease
- Decrease the mortality rates for Childhood Heart Disease

We do this by:

- Employing Family Support Coordinators in each of the major children's hospitals in Australia
- Running Family and Teen activities
- Funding Research into CHD
- Providing equipment and facilities
- Assisting families with travel and accommodation needs
- Commissioning a White Paper into the needs of CHD from a clinical and community perspective
- Advocating the needs of CHD to Government

Alarming Facts about Childhood Heart Disease

- ♥ Heart disease is the most common birth abnormality
- ♥ One in 100 kids are born with heart disease - That is six babies every day across Australia - Over 2000 per year
- ♥ Heart Disease is the greatest killer of children under the age of 5
- ♥ It takes more lives than all other childhood diseases combined – twice that of childhood cancers
- ♥ Each week more than 5 children pass away as a result of CHD
- ♥ It accounts for 35% of childhood deaths

HeartKids receives no government funding and therefore relies solely upon the support of Individuals and businesses, so we ask that you will consider matching your staff fundraising efforts. Your contribution will make a real difference in the fight against childhood heart disease. 100% of all funds raised go to support our work.

Thank you in advance for supporting HeartKids.

Yours sincerely,

Neil McWhannell
CEO, HeartKids Australia

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